



# JOIN Shares:

A Community Symposium  
on Housing First

Keynote Speakers:

**Shannon Singleton, MSW**  
Executive Director, JOIN

**Sam Tsemberis, PhD**  
Founder, Pathways Housing First

JOIN Shares is an opportunity to learn from JOIN's demonstrated success to transition people out of homelessness and into permanent housing.

JOIN Shares includes a Housing First Workshop followed by a Community Symposium.

## **JOIN Shares: Friday, June 21, 2019**

Ecotrust, Irving Street Studios: 721 NW 9th Avenue Suite 200, Portland  
Transit and parking information available [here on the Ecotrust website](#).

- **Housing First Workshop, 1:00 - 4:30 pm**  
Sponsored by Meyer Memorial Trust.  
*To register for the workshop please email Kayleigh at [kthornton-sundt@joinpdx.org](mailto:kthornton-sundt@joinpdx.org)*
- **Community Symposium, 5:30 - 8:00 pm**  
Program will feature Keynote Speakers, Shannon Singleton and Sam Tsemberis.  
*For more information and to register to attend please visit [joinpdx.org/joinshares](http://joinpdx.org/joinshares)  
Dinner provided.*

### The Need:

Across communities, there are tightening rental markets, rising rents, lack of housing wage jobs that provide sustainable employment, and scarcity of affordable public housing. Understanding this landscape, it is essential to work across sectors by engaging private property owners to increase housing choice and opportunity for the people we serve.

### The Response:

The Housing First Workshop includes two sessions to share JOIN's Landlord Recruitment and Retention Toolkit that creates a roadmap for service providers to engage with private market landlords and property management companies. Our approach is innovative and iterative. To date, we have recruited 128 properties, formalized eight partnership agreements and secured seven master leases.

### *Participants:*

Service provider participants will learn how to make a business case appeal to engage private sector property owners in their organization's mission. Private sector landlords and property managers will have an opportunity to learn how to engage productively in solutions to end homelessness.

Mailing address: PO Box 16490 Portland, OR 97292 - Service address: 1435 NE 81st Ave, Portland, OR 97213  
Website: [www.joinpdx.org](http://www.joinpdx.org) - Telephone: (503) 232-7052  
Facebook: @joinpdx - Instagram: @join\_pdx - Twitter: @pdxjoin

*JOIN is a 501c3 non-profit organization. Our tax identification is 93-1090005*

***First session: 1:00 - 2:30 pm***

*Focus: Retention services*

JOIN will share our successful housing retention practices as the foundation of working with private market property owners and managers. In other words, it's critical that retention services support the person placed in housing as well as the landlord and/or property manager that is liable for the property.

This session will include: key approaches to service provider's work, innovative risk management tactics, and the tools required for successful outcomes.

Session will conclude with small group discussions led by a JOIN Retention Worker. Each group will be provided an actual scenario that JOIN workers have encountered and have the opportunity to apply their learnings.

***Break: 2:30 - 3:00 pm***

***Second session: 3:00 - 4:30 pm***

*Focus: Housing First and building a business proposal*

The second session will begin with a summary of the internationally recognized Housing First model. Next we'll discuss how to establish a business proposal with private market landlords and property managers.

This session will include: applicable recruitment strategies, be equipped with specific tools – including a mobile app to streamline communication, and an understanding of how to integrate into everyday practice.

The Results:

Attendees from outside the Portland Metro area will leave with an understanding of how to activate and engage cross-sector partnerships that eliminate barriers to housing. JOIN will provide follow up support by offering 10 hours of technical phone assistance per agency relating to questions and advice around setting up a Landlord Recruitment and Retention Program (LRRP) in their area.

Portland-based providers will receive an invitation to access JOIN's LRRP resources upon the creation of a mutually satisfactory MOU.

**Thank you for your interest in JOIN Shares. We hope to see you on June 21!**